# **KEVIN J. SCHMIDT, M.A.T.**

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#### **PROFESSIONAL SUMMARY**

Experienced basketball coach and trainer with over 30+ years of experience, specializing in individual player development, basketball coaching, and sports psychology. Strong background in coaching, physiology, training, and player development, with expertise gained through years of direct mentorship from legendary coaches such as Geno Auriemma, Tara VanDerveer, and Rick Adelman Dick Harter, Oregon High School Hall of Fame Nick Robertson and Barry Adams. My training philosophy integrates advanced coaching techniques, basketball fundamentals, and mental strategies for success.

## **BASKETBALL TRAINING EXPERIENCE**

- **Owner/Director/Coach** Westside Basketball Training Academy (2000–Present)
  - Develop and implement individualized basketball training programs for players of all levels. Fall and Spring Academy, Summer Camps and Clinics.
- Advantage Regional Director for OR, WA, and OK (2007–2017)
  - Oversee as a regional director the #1 ranked day basketball camp program in the U.S. (Ranked #2 by *Sports Illustrated*).
- Nike R & D Digital Analysis Lead Researcher— Nike Basketball Lead researcher on a 3-year program depicting movement by position for the NBA, WNBA and NCAA.
- America Sports and Fitness Certified Trainer
- Certified in Personal Training
- Certified Boot Camp & Group
- Certified Fitness, and Nutrition Specialty

# BASKETBALL COACHING EXPERIENCE

- Director/State Director/Regional Director Advantage Basketball Camps (2007– 2017)
  - Coordinate and lead camps and training sessions across multiple states and regions.
- Head Coach Westside Christian (2012–2014)
  - o 2012-2013 OSAA State Qualifier
  - o 2013-2014 School Moved. Changed my teams.
- Elite All-Star Team Coach (1999–2008)
  - Coached elite teams in 7 states and Canada, leading to multiple top finishes against the top teams in the nation.

## Elite All-Star Team Coach

- Elite Camp Coach (2000–2008)
  - Elite Camps: Stanford, University of Oregon, Texas, ASU, and UConn.
- AAU State Championship Coach and National Qualifier 2003
- Keynote Speaker & Trainer THPRD & HPR Coaches Program (2002–2004)
  - Delivered workshops and training sessions for coaches at local parks and recreation departments.
- Head Coach Hillsboro High School (1994–2000)
  - Head Coach for 4 years, 2 years as Junior Varsity coach. (17-5, 18,3)
  - Program at the J.V. developed to 21-1 and the school split.
- **Coach** Sunset High School (1988–1994)
  - J.V. Girls' Basketball Coach (2 years 15-5, 17-3)
  - o 9th Grade Boys' Coach (4 years). 4 Winning seasons
- Boys and Girls Program Director & Coach—Y.G.S. (Grades 7 & 8) (1988–1991)
  - Directed youth programs, focusing on skill development and team dynamics.
    One league championship and multiple top finishes.

## **NOTABLE COACHING AWARDS & ACHIEVEMENTS**

- Nike & Portland Fire Coach of the Game
- AAU & BCI National Qualifying Coach
- Selected as Oregon Coach for the 16th Annual Northwest Shootout
- Women's Slow Pitch Softball City & State Champion Coach
- **Metro League Championship** 9th Grade Football (2 years)
- Metro League District Track Championships Boys and Girls (9th Grade) 5 times

## **EDUCATIONAL BACKGROUND & CERTIFICATIONS**

- Master of Arts in Teaching (Emphasis in Coaching & Training)
- **B.A. in Physical Education** *Pacific University*
- Business Major University of Oregon & Portland State University
- Educational Administration Coursework Completed—Lewis and Clark College
- **Certified Coach** A.S.E.P. (American Sport Education Program)
- NCAA Certified Event Coach
- Certified Official O.S.A.A., THPRD, HPR

## PLAYING EXPERIENCE

- Varsity Basketball Pacific University, University of Oregon, Hillsboro High School
- Varsity Football Pacific University, University of Oregon